

Dear XXX,

My name is Michael Jackson Sr. For 15 years you knew me as the VP of marketing for Alpine, and as the Chief Executive Officer and principle owner of EcoQuest International and its family of companies. I have been in business for 30 years and have successfully produced about three billion dollars in retail sales. My companies had operations in a dozen countries. However, I am embarking on a new and exciting project and that is why I am writing to you.

You can go to Yourbreaktofreedom.com/ecoquestintl at anytime to get live information.

Major decisions impact us all from time to time. The first for me was thirty years ago when I left my job as a city bus driver and embarked on a Home Based Business career with a Fortune 500 company. This effort succeeded and allowed me to totally change my lifestyle. My Home Based Business provided a large income, free luxury bonus cars for 16 years and incentive trips to about 20 countries with my family.

My second big decision was in 1994 when I purchased 50% of an air purification company that was doing \$7 million in annual sales. I took over the sales and marketing departments and in 36 months we grew to \$187 million in sales and became INC 500's 84th fastest growing company for that period.

For the last 14 years I have served in the corporate offices reaching the top positions. But time marches on, and recently I made a third major business decision. I sold most of the assets of the company to Aerus Corporation out of Dallas, Texas and moved to a role of National Field Leader with the company.

I have watched for 15 years as top leaders in our field force enjoyed freedom of lifestyle as well as generous incomes and benefits. I decided to give up my corporate work and go back in that direction. I still consult to the company, but I will spend more of my time building a field business.

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Thanks to some recent advancement's in our company's business plan, our field is now positioned to grow at breakneck speed for the better part of a decade. Fortunes of income will be earned. I look forward to advancing my career in a different way, enjoying a better quality of life and earning millions of dollars in this new role. That beats the pressure cooker corporate life I have experienced in the past two decades.

Three people have been front line to the founder's position, which I hold. One of these field leaders has earned over \$10 million in bonus checks in 12 years. Another has earned over \$4 million. The third earned \$3.2 million in his first 60 months before selling his business.

Would you like to join this roster of top achiever's? As a renewed field leader, I will be taking on a few new men, women or couples who have the ambition and qualities that have taken these others so far. My time is limited due to the support I provide to my existing organization. Consequently, I can only accept very serious candidates who are willing to follow a proven business plan. Those that join me will be expected to work very hard and produce serious results. They will get my personal one on one support.

Your Dealership with EcoQuest lapsed along time ago. As somebody that was serious about success with Alpine or EcoQuest in the past, I am interested in hearing your thoughts about a new start towards success with our all new company. I have been favorably impressed or you

have been referred to me by someone else who was impressed. If you have an interest in learning more about my offer, I invite you to submit the survey that is added to this letter.

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Sincerely,
Michael J. Jackson

Survey

1. Why would you want to become more successful? Is it finances, freedom of time, a mission for your life or something else?
2. Where have you succeeded in the past? Career, sports, family, finances?
3. How much time would you invest each week in your new venture? 15 hours, 25 hours, full-time?
4. What are your success expectations? Income in next 12 months? Where will you be in five years?
5. What are your hot buttons? Do you love travel, recognition, speaking in front of large crowds, time with family, become debt free, own a second lake or ocean home, health insurance, free luxury bonus car every two years?
6. Are you able to make a small investment into your business venture? \$5,000; \$3,000; \$750.00? Do you have good credit?

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Notes: Our company owns and manufactures the world's only certified space technology for purifying air in homes and offices. The parent Corporation is in the top 100 privately held companies in Dallas Fort Worth. We have exclusive rights to patented formula's that provide major and immediate health improvements via special enzyme based formulas. **We have just launched a new energy division called EcoPower4. EcoPower4 hooks up to a home or businesses circuit box and saves from 5% to 25% in monthly energy bills!** We are projecting our company to double in sales in the next two years and multiply many times in the next five to ten years. We have just introduced a compensation system that is more generous and explosive than any plan today. Fortunes will be earned by ambitious people. We have a 22 year track record of success but our momentum is fresh and our future, bright.

Please send your survey responses to these six questions to:

Michael Jackson, Sr.
Bianca Castillo Estate
590 Pumpkin Bloom Lane
Greeneville, TN 37743.

Thank you for evaluating my offer. I look forward to hearing from you. My response will be prompt and in proportion to what you submit.

Michael Jackson, Sr.
National Field Leader – EcoQuest International